



May 31, 2019

Dear Supporter:

Historic Pennsylvania Avenue Main Street is pleased to announce the 2019 Billie Holiday Music & Arts Festival August 30 - 31, 2019. The event celebrates the 100<sup>th</sup> Anniversary of Pennsylvania Avenue and the great musical and cultural arts history and legacy in the Penn North, Druid Heights and Upton communities.

Highlights of the two-day event along the Pennsylvania Avenue Corridor include the screening of *Lady Sings the Blues* on Friday, August 30<sup>th</sup> on the Robert C. Marshall Field; On Saturday, August 31<sup>st</sup> get ready for the return of the Pennsylvania Avenue Cadillac and Auto Parade; the Billie Holiday Performance Stage featuring live jazz and soul greats; and the Pennsylvania Avenue Market Art Gallery featuring renown artisans.

The weekend will include a host of first-class arts and entertainment activities. We would like to invite you to be a sponsor and to join us for these exciting events and activities! Our sponsorship levels range from \$1,000 to \$25,000. The 2019 Sponsorship Package is enclosed and available online via our website at [www.Historicupton.com](http://www.Historicupton.com).

Please feel free to contact Michael Johnson at (443) 531-1922 or Wanda Watts at (410) 929-0515, if you have any questions or would like to confirm your financial contributions.

We truly look forward to your participation and thank you for your continuous support of the Historic Pennsylvania Avenue Main Street.

Sincerely,

A handwritten signature in blue ink that reads 'Wanda Best'.

Wanda Best

*Executive Director, Upton Planning Committee*

*Upton Planning Committee is a 501(c)3 organization and donations are tax deductible.*